

## PURE EV Expands Footprint in Telangana with the inauguration of a New Showroom in Khammam

**Telangana, 12<sup>th</sup> January 2024** – PURE EV, one of India's leading electric two-wheeler manufacturers, today announced the opening of another showroom in **Madhira, Khammam, Telangana**. The strategically located showroom & Service spans an area of 2000 square feet, providing an excellent space for customers to experience the brand's advanced technology delivering best-in-class products.

The new showroom will display PURE EV's complete product portfolio, addressing the increasing demand for sustainable, clean, and cost-effective transportation solutions. The inauguration was honored by distinguished dignitaries, including **Smt Mallu Nandini, Chairman, Amma Foundation and other distinguished guests** who appreciated the company's initiatives in advancing green mobility and contributing to the region's sustainability goals.

**Mr. Rohit Vadera, Co-Founder and CEO of PURE EV, expressed his enthusiasm about the expansion, saying,** *"Driven by our commitment to innovation and sustainability, PURE EV is excited to announce the launch of a new showroom in Khammam, Telangana. This expansion allows us to further our mission of making electric mobility accessible to everyone in the region. Customers can now conveniently explore our range of high-performance electric two-wheelers, designed with sustainability and cutting-edge technology in mind."*

**Smt Mallu Nandini, Chairman, Amma Foundation, during the inauguration said** *"PURE EV's expansion into Khammam with a new showroom is commendable. This initiative not only brings their high performance and sustainable electric vehicles closer to the people of Telangana but also demonstrates a strong commitment to supporting the government's vision for a cleaner and greener future. By providing sustainable commute solutions, PURE EV is playing a crucial role in making this vision a reality."*

PURE EV today is one of the top 10 EV 2 Wheeler manufacturers in India. The company is also making progress by cutting-edge battery technology which has helped reduce carbon dioxide (CO<sub>2</sub>) emissions by an impressive 96,848 tons. As part of its ongoing commitment to sustainability,

PURE EV currently offers ePluto 7G MAX, ePluto 7G, ecoDryft 350, ETRANCE Neo+ and eTryst X. The company recently unveiled an ambitious growth roadmap, targeting the addition of 250 new dealerships over the next 30 months. This expansion will elevate Pure EV's network to over 320 outlets nationwide, driven by the rising demand for long-range electric scooters, motorcycles and large B2B contracts.

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**About PURE EV**

PURE EV, incubated at the i-TIC of IIT Hyderabad, is a pioneer in sustainable mobility, redefining electric vehicle technology for everyday use. With over 70 dealerships across India and more than 75,000 EV owners, PURE EV is leading the transition towards eco-friendly, high-performance vehicles. The company is committed to providing products that exceed the 30,000 km benchmark for durability, delivering significant carbon savings. With over 120 patents, PURE EV guarantees high performance and innovation in every product.

Learn more about PURE EV on <https://www.pureenergy.co.in/>

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