

PURE EV launches its newest showroom, Shree Anjani EV Point, in Bhuj

“The showroom was inaugurated in Bhuj, the last day, on June 6, 2023.”

Indore (MP): PURE EV, one of the leading EV2W OEMs in the country has launched its newest EV dealership showroom in the city of Bhuj, Gujarat. The showroom is a premium experience center showcasing the range of electric motorcycles and scooters of PURE Brand, located on Highway, near Shell Petroleum, opp. Cargo Motors, Mirjapur, Bhuj.

PURE EV has crossed 60,000+ deliveries of EV2W through its wide network of dealerships across the country and abroad. The Company has established a 1,00,000 sq.ft. factory in Telangana comprising vehicle and in-house battery manufacturing divisions. The Company is further in the process of expansion to 2,00,000 sq. ft. facility with annual vehicle production capacity of 120,000 units and annual battery production capacity of 0.5 GWh, which will be ready by the end of FY 23.

On the inauguration of PURE EV's dealership opening in Bhuj, the Chief Executive Officer of PURE EV, Mr. Rohit Vadera said, "Bhuj, a city steeped in history and known for its vibrant culture, has witnessed a remarkable growth in the auto industry in recent years. With its strategic location in the state of Gujarat, Bhuj has emerged as a key hub for trade and commerce, attracting various industries, including the automotive sector. We are delighted to announce the launch of our exclusive dealership in Bhuj, which marks a significant milestone for PURE EV in Gujarat. We are confident that our cutting-edge electric mobility solutions will resonate with the progressive mindset and eco-conscious ethos of the residents here."

Highlighting the technological aspects of the in-house developed products and importance of service network, Mr Rohit Vadera, added, *"PURE EV has nurtured a strong team of product design and development at its R&D center. The core R&D activities of the company are aligned keeping in mind the expectations of the average Indian customer. Through an industry leading practice of setting up state of the art workshops with all the necessary tools and equipment, we are ensuring one of the best after sales service experiences for our esteemed customers."*

PURE EV is currently one of the leading EV2W brands and is rapidly expanding its dealership network across the country.

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