

PURE EV Launches X Platform 2.0 Limited Edition Variants for ePluto Series with a peak speed of 72 KMPH

New Delhi, February 2024: PURE EV is thrilled to announce the launch of the X Platform 2.0 Limited Edition Variants for the ePluto 7G, PRO, and MAX models. This exclusive release is set to offer enhanced speed, improved mileage, and an unparalleled user experience.

The X Platform 2.0 Limited Edition Variants build upon the acclaimed X Platform, incorporating 12 standout features that set the standard for electric scooters. Additionally, PURE EV has taken innovation a step further by redefining speed numbers, particularly in the ecoMode, where riders can now enjoy speeds ranging up to 58 KMPH across all three variants (7G, PRO, and MAX). This surpasses industry standards, providing a significant advantage over competitors who offer a maximum of 35 KMPH in similar modes.

This transformative feature eliminates the need for constant mode switching, providing users with a seamless and enjoyable urban commuting experience. The Mileage numbers have seen significant improvements, meeting the demands of long urban commutes. Adding to the excitement, the Limited Edition Variants feature a revamped Sports mode, contributing to an overall increase in speed to 72 KMPH.

What sets these Limited Edition Variants apart is not just the increased speeds but also the meticulous performance optimization that has resulted in mileage improvements. PURE EV has fine-tuned each model, ensuring that the enhanced speeds do not compromise the impressive Mileage/Charge numbers.

"We are delighted to introduce the X Platform 2.0 Limited Edition Variants for the ePluto Series. These models represent a new era in electric mobility, offering a power-packed user experience. A lot of effort has been invested in R&D over the past few months behind this groundbreaking release. This achievement is a result of rigorous research, innovation, and a commitment to pushing the boundaries of what electric scooters can deliver. With the ecoMode enhancements, users can now enjoy higher speeds while maintaining impressive mileage, addressing the long-commute needs of urban dwellers." said Rohit Vadera, CEO, PURE EV. He expressed confidence that this innovation would not only elevate the user experience but also contribute significantly to the industry's evolution.

PURE EV's foray into the X Platform 2.0 Limited Edition Variants is poised to set new benchmarks in the electric scooter market. By combining speed enhancements with an unwavering commitment to addressing user needs, the company aims to contribute significantly to the ongoing evolution of the electric mobility industry.

These exclusive variants are available for a limited time on a first-come, first-serve basis. Bookings open on the 1st of February at PURE EV dealerships, and customers are encouraged to seize this unique opportunity.

PURE EV remains committed to shaping the future of sustainable transportation, and the X Platform 2.0 Limited Edition Variants stand as a testament to their dedication to innovation and customer satisfaction. These models are poised to revolutionize electric commuting, setting new standards for speed, efficiency, and overall performance.

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