

PURE EV Expands Footprint in Telangana with the inauguration of a New Showroom in Tandur

Telangana, 22nd December 2024 – PURE EV, one of India's leading electric two-wheeler manufacturers, today announced the opening of another showroom in **Tandur, Vikarabad, Telangana**. The strategically located showroom & Service spans an area of 870 square feet, providing an excellent space for customers to experience the brand's advanced technology delivering best-in-class products.

The new showroom will display PURE EV's complete product portfolio, addressing the increasing demand for sustainable, clean, and cost-effective transportation solutions. The inauguration was honored by distinguished dignitaries, including **Shri Konda Vishweshwar Reddy Garu (MP Chevella)**, **Shri Buyyani Manohar Reddy Garu (MLA – Tandur)**, and **Shri Dr. P. Mahender Reddy Garu (MLC Telangana Assembly)** who appreciated the company's initiatives in advancing green mobility and contributing to the region's sustainability goals.

Mr. Rohit Vadera, Co-Founder and CEO of PURE EV, expressed his enthusiasm about the expansion, saying, “We are delighted to strengthen our footprint in Telangana with the launch of another showroom in Tandur which is strategically located to let customers explore and experience our wide range of products, bringing us closer to our mission of making electric mobility accessible to everyone. At PURE EV, innovation and sustainability drive everything we do, and this expansion allows us to deliver our high-performance electric two-wheelers to even more customers in the region.”

Shri Konda Vishweshwar Reddy, Member of Parliament, Chevella Constituency, also shared his thoughts on the occasion, stating, “It is truly commendable to witness companies like PURE EV taking the lead in revolutionizing the electric mobility sector. Under the visionary leadership of our Prime Minister Shri Narendra Modiji, the government has taken steps to ensure electric vehicles are within the reach of every Indian, by providing incentives to manufacturers and consumers alike. The inauguration of this new showroom in Tandur marks a significant milestone in promoting the adoption of green technology within our region.”

Pure EV currently offers ePluto 7G MAX, ePluto 7G, ecoDryft 350, ETRANCE Neo+ and eTryst X. The company recently unveiled an ambitious growth roadmap, targeting the addition of 250 new dealerships over the next 30 months. This expansion will elevate Pure EV's network to over 320 outlets nationwide, driven by the rising demand for long-range electric scooters, motorcycles and large B2B contracts.

About PURE EV

PURE EV, incubated at the i-TIC of IIT Hyderabad, is a pioneer in sustainable mobility, redefining electric vehicle technology for everyday use. With over 70 dealerships across India and more than 75,000 EV owners, PURE EV is leading the transition towards eco-friendly, high-performance vehicles. The company is committed to providing products that exceed the 30,000 km benchmark for durability, delivering significant carbon savings. With over 120 patents, PURE EV guarantees high performance and innovation in every product.

Learn more about PURE EV on <https://www.pureenergy.co.in/>

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